

September 29, 2007

Contact: Debbie Safran, Down Dog Yoga Studio

For Immediate Release: Publication of “Cancer and Your Greyhound”

When Debbie Safran and George Rooney learned last November that their greyhound, Ellie, had osteosarcoma, they spent hours online researching the disease, treatment options, and survival rates. They also met an incredible network of people, who have been in this very same predicament and who have helped them every step of the way. To return the favor, Debbie has put together a booklet called “Cancer and Your Greyhound”. This collection of essays and articles is meant to serve as a guide to help future owners learn more about this devastating disease and the most appropriate course of action for their greyhound (which sometimes, unfortunately, is no action at all). Included in this booklet are articles by Heidi Jeter of the Morris Animal Foundation, Dr. Jim Bader (a regular contributor to *Celebrating Greyhounds* magazine), Deborah Straw (author of *The Healthy Pet Manual*), and Dr. C. Guillermo Couto, from the College of Veterinary Medicine, The Ohio State University.

The booklet is now available for \$7. All profits (\$5 per booklet) will be donated to canine cancer research, such as the Morris Animal Foundation and The Ohio State University Greyhound Health and Wellness Program.

If you would like more information about the project, please contact Ms. Safran at (802) 989-2410 or via email at debbie@downdogyogastudio.com.

Down Dog Yoga Studio is a “mobile studio”—providing a unique approach to Yoga that is brought directly to you. Most classes are taught off-site at a variety of locations throughout Chittenden and Addison (Vermont) counties. In 2005, “studio owner” Debbie Safran began offering Yoga products to raise money and awareness for greyhound rescue organizations—blending her love of Yoga with her love of Greyhounds.

Ms. Safran lives in Starksboro, Vermont with her boyfriend, George, and their three greyhounds, Katie (13), Ellie (11), and Dingo (5). A certified yoga teacher for several years, Debbie’s greyhounds have inspired her practice; Katie was the “model” for her logo, and a modified “three-legged Downward Facing Dog pose” is now one of Debbie’s favorites, in honor of Ellie.

For more information about the studio, please visit www.downdogyogastudio.com.